

# The Pierz Group

## asks the right questions!



*The Pierz Group is pleased to provide you with this short summary of just some of this week's news items affecting our industry. It is not a complete list, but highlights some of the key news items and announcements from around the world.*

*Past weeks' summaries are available (with a one month delay) on our website: [www.pierzgroup.com](http://www.pierzgroup.com). Visit regularly for this and other free reports as well as information, useful links and the ground breaking industry reports regularly produced by The Pierz Group. Our reports are available in both English and Spanish.*

- **Bell Canada to cancel call-centre contracts and to make "in house" centres**  
March 6, 2006  
Global Union  
<http://www.union-network.org/unitelecom.nsf/o/C2E52B976A1405E6C12571290034EAB6?OpenDocument>
- **How the AT&T deal could affect various services**  
March 7, 2006  
MSNBC  
<http://msnbc.msn.com/id/11701143/>
- **T-Mobile says 200,000 sign up for mobile at home**  
March 7, 2006  
Reuters  
[http://today.reuters.co.uk/news/NewsArticle.aspx?type=internetNews&storyID=2006-03-06T182015Z\\_01\\_L06687831\\_RTRIDST\\_o\\_OUKIN-UK-TELECOMS-TMOBILE-HOME.XML&archived=False](http://today.reuters.co.uk/news/NewsArticle.aspx?type=internetNews&storyID=2006-03-06T182015Z_01_L06687831_RTRIDST_o_OUKIN-UK-TELECOMS-TMOBILE-HOME.XML&archived=False)
- **Hardcore Non-Users Slow Internet Growth**  
March 7, 2006  
eMarketer  
<http://www.emarketer.com/Article.aspx?1003846>
- **Australia Considering Mandatory PrePay Registration**  
March 9, 2006  
Cellular News  
<http://www.cellular-news.com/story/16440.php>
- **Cingular to test social networking on the move**  
March 9, 2006  
CNet  
[http://news.com.com/Cingular+to+test+social+networking+on+the+go/2100-1039\\_3-6047789.html](http://news.com.com/Cingular+to+test+social+networking+on+the+go/2100-1039_3-6047789.html)



- **Wireless Carriers Try to Stay Competitive in Crowded 411 Market**  
March 10, 2006  
TeleClick  
<http://www.teleclick.ca/2006/03/wireless-carriers-try-to-stay-competitive-in-crowded-411-market/>
- **Arabs lag behind in digital revolution**  
March 10, 2006  
Middle East Times  
<http://www.metimes.com/articles/normal.php?StoryID=20060310-085128-8016r>



It was on March 7<sup>th</sup> in 1876 that Alexander Graham Bell **received patent No. 174,465 for the telephone**. He filed for his patent on the same day as a Chicago electrician named Elisha Gray filed for a patent on basically the same device. Bell only beat Gray by two hours. Bell offered to sell his patent to Western Union for \$100,000, but Western Union turned him down.

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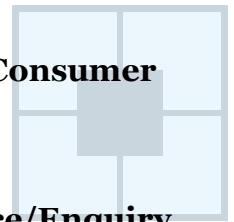
## Available Reports:

[Download a summary of any of these documents from our website](#)

- **The Chinese Market: Opportunity & Challenge**  
November 17, 2005 Report Length 101 Pages (52 Charts & Tables)
- **Enhanced Features, Getting it Right: A Global Case Study & Forecast**  
June 20, 2005, Report Length 111 Pages (30 Charts & Tables)
- **The Directory Assistance/Enquiry Market: A Global Forecast 2005-2010**  
April 15, 2005, Report Length 141 Pages (113 Charts & Tables)
- **Consumers & DA/DQ Pricing: A National Consumer Research Study**  
January 10, 2005, Report Length 77 Pages
- **Consumers & Enhanced Features: A National Consumer Research Study**  
November 11, 2004, Report Length 63 Pages
- **Consumers & Internet-based Telephone Number Lookups: A National Consumer Research Study** *(also available in Spanish)*  
October 6, 2004, Report Length 51 pages
- **Consumers and the Mobile 411 Directory: A National Consumer Research Study** *(also available in Spanish)*  
August 30, 2004, Report Length 105 pages
- **Adding Mobile Numbers to the US Directory Assistance/Enquiry Database** *(also available in Spanish)*  
July 30, 2004, Report Length: 67 pages
- **Directory Assistance/Enquiry to Wireless Numbers : The European Market** *(also available in Spanish)*  
May 20, 2004 Report Length: 132 Pages
- **EU Competition: Review & Analysis** *(also available in Spanish)*  
December 10, 2003; Report Length: 70 Pages
- **Wholesale DA/DQ Providers: Global Overview** *(also available in Spanish)*  
December 15, 2003; Report Length: 58 Pages
- **Privacy Treatise – Newly Revised!**  
[\(October 1, 2003 – Revised March 2005\)](#) [Download a copy \*free\* at our website](#)

## Upcoming Reports:

- **Industry Overview Report**
- **Free DA/DQ Services: A New Market View**



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