

The Pierz Group

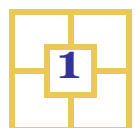
asks the right questions!



The Pierz Group is pleased to provide you with this short summary of just some of this week's news items affecting our industry. It is not a complete list, but highlights some of the key news items and announcements from around the world.

Past weeks' summaries are available (with a one month delay) on our website: www.pierzgroup.com. Visit regularly for this and other free reports as well as information, useful links and the ground breaking industry reports regularly produced by The Pierz Group. Our reports are available in both English and Spanish.

- **Don't call us ...**
March 19, 2006
The Age
<http://theage.com.au/articles/2006/03/20/1142703262375.html>
- **Discovering oneself, patience in 411 test**
March 20, 2006
Chicago Sun Times
<http://www.suntimes.com/output/currency/cst-fin-phone20a.html>
- **More than 6 offers for Telefonica's TPI – source**
March 20, 2006
Reuters
<http://today.reuters.com/business/newsArticle.aspx?type=telecomm&storyID=nMDT002584>
- **Rogers plans tracking service**
March 20, 2006
The Toronto Star
http://www.thestar.com/NASApp/cs/ContentServer?pagename=thestar/Layout/Article_Type1&c=Article&cid=1142894779582&call_pageid=968350072197&col=969048863851
- **First 911, 411, now 511, 211, but where's our 311?**
March 20, 2006
The Richmond Time Dispatch
http://www.timesdispatch.com/servlet/Satellite?pagename=RTD%2FMGArticle%2FRTD_BasicArticle&%09s=1045853935174&c=MGArticle&cid=1137834840138&path=/news/columnists
- **Developers Eye Growing 'Hands Free' Mobile Technology Market**
March 22, 2006
Tech News World
<http://www.technewsworld.com/story/49358.html>



- **411Web Unveils New Information-Based Directories**
March 22, 2006
Market Wire
http://www.marketwire.com/mw/release_html_b1?release_id=114308
- **Seat PG's Telegate sees 2006 EBITDA lower vs 2005, confirms 2007 target**
March 22, 2006
Forbes
<http://www.forbes.com/business/feeds/afx/2006/03/22/afx2612986.html>
- **MIVA Launches PAY-PER-TEXT Ads in the U.K. in Partnership with 118 118; Industry First Sees Ads Sold within Directory Assistance Text Messages**
March 22, 2006
Business Wire
http://home.businesswire.com/portal/site/google/index.jsp?ndmViewId=news_view&newsId=20060322005976&newsLang=en
- **TheFreeDictionary.com Adds Address Lookup Feature from WhitePages.com**
March 23, 2006
eMedia Wire
<http://www.emediawire.com/releases/2006/3/emw361812.htm>



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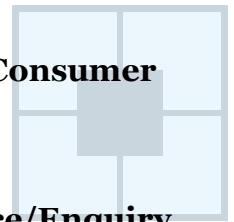
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- **Enhanced Features, Getting it Right: A Global Case Study & Forecast**
June 20, 2005, Report Length 111 Pages (30 Charts & Tables)
- **The Directory Assistance/Enquiry Market: A Global Forecast 2005-2010**
April 15, 2005, Report Length 141 Pages (113 Charts & Tables)
- **Consumers & DA/DQ Pricing: A National Consumer Research Study**
January 10, 2005, Report Length 77 Pages
- **Consumers & Enhanced Features: A National Consumer Research Study**
November 11, 2004, Report Length 63 Pages
- **Consumers & Internet-based Telephone Number Lookups: A National Consumer Research Study** *(also available in Spanish)*
October 6, 2004, Report Length 51 pages
- **Consumers and the Mobile 411 Directory: A National Consumer Research Study** *(also available in Spanish)*
August 30, 2004, Report Length 105 pages
- **Adding Mobile Numbers to the US Directory Assistance/Enquiry Database** *(also available in Spanish)*
July 30, 2004, Report Length: 67 pages
- **Directory Assistance/Enquiry to Wireless Numbers : The European Market** *(also available in Spanish)*
May 20, 2004 Report Length: 132 Pages
- **EU Competition: Review & Analysis** *(also available in Spanish)*
December 10, 2003; Report Length: 70 Pages
- **Wholesale DA/DQ Providers: Global Overview** *(also available in Spanish)*
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- **Privacy Treatise – Newly Revised!**
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