

The Pierz Group

asks the right questions!



The Pierz Group is pleased to provide you with this short summary of just some of this week's news items affecting our industry. It is not a complete list, but highlights some of the key news items and announcements from around the world.

Past weeks' summaries are available (with a one month delay) on our website: www.pierzgroup.com. Visit regularly for this and other free reports as well as information, useful links and the ground breaking industry reports regularly produced by The Pierz Group. Our reports are available in both English and Spanish.

- **Yell mulling 2 bln stg Spanish acquisition – report**
March 12, 2006
Forbes
<http://www.forbes.com/home/feeds/afx/2006/03/12/afx2588635.html>
- **Ministry bans home internet access (Belarus)**
March 13, 2006
TeleGeography Update
http://www.telegeography.com/cu/article.php?article_id=11627&email=html
- **Tellme's Naughty Schoolboy**
March 14, 2006
Business Week
http://www.businessweek.com/technology/content/mar2006/tc20060313_913136.htm
- **Senate Commerce Committee pulls cell-phone privacy bill at the last minute**
March 16, 2006
RCR Wireless
<http://rcrnews.com/news.cms?newsId=25880>
- **ICANN to test non-English domain names**
March 16, 2006
Seattle Post Intelligencer
http://seattlepi.nwsourc.com/business/1700AP_ICANN_Domains.html

- **Free directory assistance answers high costs of 411**
March 16, 2006
The Press Enterprise
http://www.pe.com/business/local/stories/PE_Biz_D_phone16.17c960c1.html
- **TOT told to scrap directory call charge**
March 16, 2006
The Bangkok Post
http://www.bangkokpost.com/Business/17Mar2006_biz35.php

In case you were wondering whether Google would limit themselves to world domination (☺) It appears they are not poised to move beyond Earthy confines....

- **Google Launches Interactive Map of Mars**
March 14, 2006
BizReport
<http://www.bizreport.com/news/9714/>



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November 17, 2005 Report Length 101 Pages (52 Charts & Tables)
- **Enhanced Features, Getting it Right: A Global Case Study & Forecast**
June 20, 2005, Report Length 111 Pages (30 Charts & Tables)
- **The Directory Assistance/Enquiry Market: A Global Forecast 2005-2010**
April 15, 2005, Report Length 141 Pages (113 Charts & Tables)
- **Consumers & DA/DQ Pricing: A National Consumer Research Study**
January 10, 2005, Report Length 77 Pages
- **Consumers & Enhanced Features: A National Consumer Research Study**
November 11, 2004, Report Length 63 Pages
- **Consumers & Internet-based Telephone Number Lookups: A National Consumer Research Study** *(also available in Spanish)*
October 6, 2004, Report Length 51 pages
- **Consumers and the Mobile 411 Directory: A National Consumer Research Study** *(also available in Spanish)*
August 30, 2004, Report Length 105 pages
- **Adding Mobile Numbers to the US Directory Assistance/Enquiry Database** *(also available in Spanish)*
July 30, 2004, Report Length: 67 pages
- **Directory Assistance/Enquiry to Wireless Numbers : The European Market** *(also available in Spanish)*
May 20, 2004 Report Length: 132 Pages
- **EU Competition: Review & Analysis** *(also available in Spanish)*
December 10, 2003; Report Length: 70 Pages
- **Wholesale DA/DQ Providers: Global Overview** *(also available in Spanish)*
December 15, 2003; Report Length: 58 Pages
- **Privacy Treatise – Newly Revised!**
[\(October 1, 2003 – Revised March 2005\)](#) [Download a copy *free* at our website](#)

Upcoming Reports:

- **Industry Overview Report**
- **Free DA/DQ Services: A New Market View**

