

The Pierz Group

asks the right questions!



The Pierz Group is pleased to provide you with this short summary of just some of this week's news items affecting our industry. It is not a complete list, but highlights some of the key news items and announcements from around the world.

Past weeks' summaries are available (with a one month delay) on our website: www.pierzgroup.com. Visit regularly for this and other free reports as well as information, useful links and the ground breaking industry reports regularly produced by The Pierz Group. Our reports are available in both English and Spanish.

- **Pricey numbers game: when hellos are just not good buys**
February 20, 2006
Irish Independent
http://www.unison.ie/irish_independent/stories.php3?ca=9&si=1565410&issue_id=13701
- **Go2 Usage on the Increase**
February 21, 2006
Wireless Week
<http://www.wirelessweek.com/article/CA6309049.html>
- **Vonage Chooses Excell Services for Directory Assistance**
February 21, 2006
Houston Chronicle
<http://www.chron.com/disp/story.mpl/conws/3674424.html>
- **WhitePages.com Launches Next Generation Geo-destination Targeting for Online Advertisers**
February 21, 2006
Houston Chronicle
<http://www.chron.com/disp/story.mpl/conws/3673952.html>
- **Metro One to Trade on NASDAQ Capital Market**
February 21, 2006
TMC Net
<http://www.tmcnet.com/usubmit/2006/02/21/1392616.htm>
- **Users hanging up fixed lines**
February 22, 2006
The Age
<http://theage.com.au/articles/2006/02/23/1140563896906.html>



- **BellSouth bringing 50 jobs to county**
February 22, 2006
The Times and Democrat
<http://www.thetandd.com/articles/2006/02/21/news/doc43fbde967f066735892720.txt>
- **INFONXX Officially Opens Kansas Call Center**
February 22, 2006
Market Wire
http://www.marketwire.com/mw/release_html_b1?release_id=110765
- **Australian Firm Plans Eircom Bid**
February 22, 2006
Wall Street Journal
http://online.wsj.com/article/SB114053424249079056.html?mod=telecommunications_primary_hs
- **Orange launches fixed-line telecom in U.K.**
February 24, 2006
United Press International
<http://www.upi.com/Hi-Tech/view.php?StoryID=20060224-085933-9883r>
- **ROMTELECOM offers the online version of the 931**
February 24, 2006
Aloda Info (Romania)
http://www.aloda.info/news_english/latest_news_-_english_-_romtelecom_offers_the_online_version_of_the_931.html
- **Study: Americans' home Net adoption slowing**
February 24, 2006
CNET
http://news.com.com/Study+Americans+home+Net+adoption+slowing/2100-1034_3-6042670.html?tag=nefd.top
- **Founders of directory firm to profit by €30m from its sale**
February 2, 2006
The Irish Times
<http://www.ireland.com/newspaper/front/2006/0225/4268143140HM1CONDUIT.html>



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November 17, 2005 Report Length 101 Pages (52 Charts & Tables)
- **Enhanced Features, Getting it Right: A Global Case Study & Forecast**
June 20, 2005, Report Length 111 Pages (30 Charts & Tables)
- **The Directory Assistance/Enquiry Market: A Global Forecast 2005-2010**
April 15, 2005, Report Length 141 Pages (113 Charts & Tables)
- **Consumers & DA/DQ Pricing: A National Consumer Research Study**
January 10, 2005, Report Length 77 Pages
- **Consumers & Enhanced Features: A National Consumer Research Study**
November 11, 2004, Report Length 63 Pages
- **Consumers & Internet-based Telephone Number Lookups: A National Consumer Research Study** *(also available in Spanish)*
October 6, 2004, Report Length 51 pages
- **Consumers and the Mobile 411 Directory: A National Consumer Research Study** *(also available in Spanish)*
August 30, 2004, Report Length 105 pages
- **Adding Mobile Numbers to the US Directory Assistance/Enquiry Database** *(also available in Spanish)*
July 30, 2004, Report Length: 67 pages
- **Directory Assistance/Enquiry to Wireless Numbers : The European Market** *(also available in Spanish)*
May 20, 2004 Report Length: 132 Pages
- **EU Competition: Review & Analysis** *(also available in Spanish)*
December 10, 2003; Report Length: 70 Pages
- **Wholesale DA/DQ Providers: Global Overview** *(also available in Spanish)*
December 15, 2003; Report Length: 58 Pages
- **Privacy Treatise – Newly Revised!**
[\(October 1, 2003 – Revised March 2005\)](#) [Download a copy *free* at our website](#)

Upcoming Reports:

- **Industry Overview Report**
- **Free DA/DQ Services: A New Market View**

